UMUX Survey

Q1: How familiar are you with the UMUX (Usability Metric for User Experience)?

(Select one)
- Very familiar
- Somewhat familiar
- Not familiar at all

Q2: What aspects of UMUX do you find most valuable? (Select all that apply)

(Select all that apply)
- Ease of use
- Clarity of metrics
- Actionable insights
- Benchmarking capabilities
- Other (please specify)

Q3: On a scale of 1 to 5, how would you rate the importance of usability metrics in your decision-making process?

(Select a value from the scale)
From 1 to 5

Q4: What challenges have you faced when using UMUX?

Q5: How often do you use UMUX in your projects?

(Select one)
- Regularly
- Occasionally
- Rarely
- Never

Q6: Which features of UMUX do you use most frequently? (Select all that apply)

(Select all that apply)
- Surveys
- Data analysis tools
- Reporting features
- Integration with other tools
- Other (please specify)

Q7: On a scale of 1 to 10, how satisfied are you with the overall performance of UMUX?

(Select a value from the scale)
From 1 to 10

Q8: What improvements would you like to see in UMUX?

Q9: How likely are you to recommend UMUX to others?

(Select one)
- Very likely
- Somewhat likely
- Not likely

Q10: What other usability metrics do you use alongside UMUX? (Select all that apply)

(Select all that apply)
- NPS (Net Promoter Score)
- CSAT (Customer Satisfaction Score)
- SUS (System Usability Scale)
- Other (please specify)

Q11: On a scale of 1 to 5, how easy do you find it to interpret the results from UMUX?

(Select a value from the scale)
From 1 to 5

Q12: Please share any additional comments or feedback regarding UMUX.